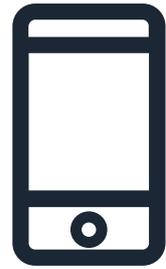# Mobile Apps

Monitor and detect rogue mobile apps

Counterfeit apps continue to grow at a double-digit pace in mainstream app markets

Malicious and illegal applications are hiding in plain sight in non-official marketplaces, luring your customers away and even stealing their data.

Our module specializes in detecting applications claiming affiliation to your organization or using company assets without authorization.

By identifying false, infected, modified and copied apps, we make it easier for you to protect your brand and reputation.

What business benefits does it deliver?

1. Safeguard your reputation from negative customer experiences, from unintentionally malware downloads to becoming victims of fraud

2. Reduce business and security costs related to your mobile business

3. Ensure that your business isn't unnecessarily fined for compliance violations

What does it do?

- Real-time identification and alert system via a dedicated portal

- Provides a trail of evidence to successfully combat and dismantle rogue apps

- Full customization ensures maximum visibility of potentially harmful applications

About Blueliv

Blueliv is a leading cyberthreat intelligence provider, headquartered from Barcelona, Spain. We scour the open, deep and dark web to deliver fresh, automated and actionable threat intelligence to organizations, helping protect their networks from the outside in. Blueliv's scalable cloud-based technology turns global threat data into sophisticated, relevant intelligence. We enable organizations to save time and resource by accelerating incident response performance, providing user-friendly evidence accessible to all levels within cybersecurity operations teams. Our pay-as-you-need solution delivers an accelerated, predictive view of the threat landscape in real-time. We do not believe in a one-size-fits-all approach, and work together to configure a modular solution bespoke to your needs using separate intelligence modules, all backed up by our world-class in-house analyst team. Blueliv has been named 'Threat Intelligence Company of the Year' by Cybersecurity Breakthrough Awards, a Gartner 'Cool Vendor', and Go-Ignite winner, in addition to holding affiliate membership of FS-ISAC for several years.

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