Context

End users want a managed outcome that delivers security maturity at scale

MSSPs have the challenge of delivering multiple use cases, often tailored to each end user, at scale while maintaining customer value and their own profitability. As an extension of the end users’ security posture, MSSPs need to be able to answer questions like:

- Which threat actors are targeting my customer? Is this a targeted attack or part of a commodity malware campaign?
- What is my customer’s presence on the dark web and what risk does this expose the business to?
- Have any credentials been compromised and are they being used to commit fraud?

End users of all sizes need digital risk leadership that gives MSSPs the opportunity to become truly trusted advisors and core contributors to their customers’ cyber stance – not just service providers. Threat intelligence is one of the few security solutions that can enable MSSPs to achieve this while also increasing efficiency, extending the ROI of existing solutions and creating new revenue opportunities.
Blueliv solution: automated, targeted and modular Threat Intelligence

Our unique SaaS architecture allows delivery of targeted threat intelligence modules, each acting on a different use case. Our fully automated modules are designed to help MSSPs service end customers with low in-house skills and a relatively immature security setup.

### The offering

Blueliv helps MSSPs around the world rapidly expand their service portfolios by offering a modular and use case-based approach to automated and targeted Threat Intelligence. This is a straightforward program designed to make vendor engagement as simple as possible.

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<th>Pricing</th>
<th>Attractively priced credit-in-advance model.</th>
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<td>Simple</td>
<td>Easy to set up and operate. Designed for SOC teams.</td>
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A Scalable platform

A cloud-based, multi-tenanted SaaS platform. Blueliv can be deployed in a matter of hours.

Flexible

The ability to move credits between customers on a monthly basis.

Self-Service

A unique tool designed specifically for MSSPs – the Cashpoint for requirement definition and credit purchase.

Customer Success Service

Onboarding: technical and sales training as well as marketing support to allow fast time to value.

Help Desk

Ticketing system with a guaranteed response within 1 hour.

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Easy integration

API, SDK and plugins with vendors such as AlienVault, Splunk, ArcSight, Elastic-ELK and others.

Grow new incremental revenue opportunities. Leverage unique and targeted TI to inform your customers about emerging threats targeting them in order to position yourself as a truly trusted advisor and help them solve problems. Identify potential new business opportunities:

- A large number of use cases supported, offering a wide landscape of business options for security teams.
- Deliver added value to customers with information contextualization, enrichment and correlation.
- Provide expertise and customized analysis on topics matching customers’ needs and pains.

Next steps

Contact sales@blueliv.com to investigate the suitability of our platform for supporting your business growth.
About Blueliv

Blueliv is a leading cyberthreat intelligence provider, headquartered from Barcelona, Spain. We scour the open, deep and dark web to deliver fresh, automated and actionable threat intelligence to organizations, helping protect their networks from the outside in. We enable organizations to save time and resource by accelerating incident response performance, providing user-friendly evidence accessible to all levels within cybersecurity operations teams with our pay-as-you-need solution. We do not believe in a one-size-fits-all approach, and work together to configure a modular solution tailored to customer needs using separate intelligence modules, all backed up by our world-class in-house analyst team. Blueliv was named Enterprise Security and Enterprise Threat Detection 2018 category winners by Computing.co.uk, ‘Threat Intelligence Company of the Year 2018’ by Cybersecurity Breakthrough, a Gartner ‘Cool Vendor,’ and Go-Ignite winner, in addition to holding affiliate membership of FS-ISAC for several years.