ENHANCE PROTECTION FOR YOUR CUSTOMERS AND GAIN NEW BUSINESS OPPORTUNITIES

Your customers depend on your services to protect them from cyber threats. Yet, providing adequate protection is becoming more challenging and time-consuming than ever before. Attacks are more sophisticated and frequent. Incident response times are growing—and so are costs. With the Blueliv Threat Intelligence Platform, you can extend your service offering with advanced security capabilities to help customer efficiently and cost-effectively protect their businesses better.

Blueliv helps global and regional MSSPs expand their service portfolios by offering automated, targeted threat intelligence through the Blueliv multi-tenant cloud platform. Blueliv makes threat intelligence fast to deploy and affordable for MSSPs.

CUSTOMER PROFILE

Global and regional MSSPs delivering security solutions to mid-sized and large businesses.

ACCORDING TO GARTNER, THE THREAT INTELLIGENCE MARKET:

"Will reach almost $1.5 billion by 2018, from more than $250 million in 2013. The overall market—including all business models and not just the more specialized providers offering tailored customized services—is predicted to provide very high growth opportunities over the next five years, with an annual average growth rate of more than 40%."

Gartner, Inc. in Competitive Landscape: Threat Intelligence Services, Worldwide, 2015, Ruggero Contu, Rob McMillan, 14 October 2014.

CHALLENGES

Rapidly changing threat vectors are too overwhelming for most medium-sized and large businesses to take on alone. They lack qualified, dedicated cyber threat intelligence professionals, because these resources are scarce and costly. They typically rely on traditional security solutions that focus on securing internal networks—after the organization has been targeted and attacked. As a result, they find it difficult to establish an effective, strategic response to current cyber threats.

With Blueliv Threat Intelligence, MSSPs can extend their service offerings to provide customers with proactive, actionable threat intelligence data. The Blueliv Threat Intelligence Platform enables you to:

- Identify the most recurrent, critical cyber threats across vertical markets.

- Identify malicious actors targeting customers' organizations and delineating sources of the attack.

- Prevent customers' organizations from becoming the next news headline.

- Build cyber threat strategies that protect customers' businesses.

SOLUTION

BLUELIV'S SCALABLE, AUTOMATED AND TARGETED CYBER THREAT INTELLIGENCE PLATFORM.

The Blueliv Threat Intelligence Platform can be implemented in a SOC, enabling you to deliver a fully managed service. The Blueliv platform proactively discovers new attackers and victims every minute with targeted modules that address botnet, command and control (C&C), targeted malware, credit card theft, rogue mobile apps, hacktivism, data leakage, phishing, cybersquatting, and brand abuse threats. Blueliv enables MSSPs to give each client specific, predictive, actionable intelligence for decision-making.

The Blueliv Cyber Threat Intelligence Platform provides the following intelligence capabilities:

COLLECT: From multiple sources and in multiple formats.

**CORRELATE:** Intelligence across all modules.

CATEGORIZE: Malware families, bot IPs, MD5, hacktivism operations, and social threats.

INTEGRATE: With third-party security vendors.

ACTION: Actionable data for creating customized filtering rules and integrating with customers' own intelligence with targeted modules.

SHARE: Intelligence can be shared with trusted third parties.

COLLABORATE: Our worldwide Threat Exchange community is continually updated based on global cyber-threats.
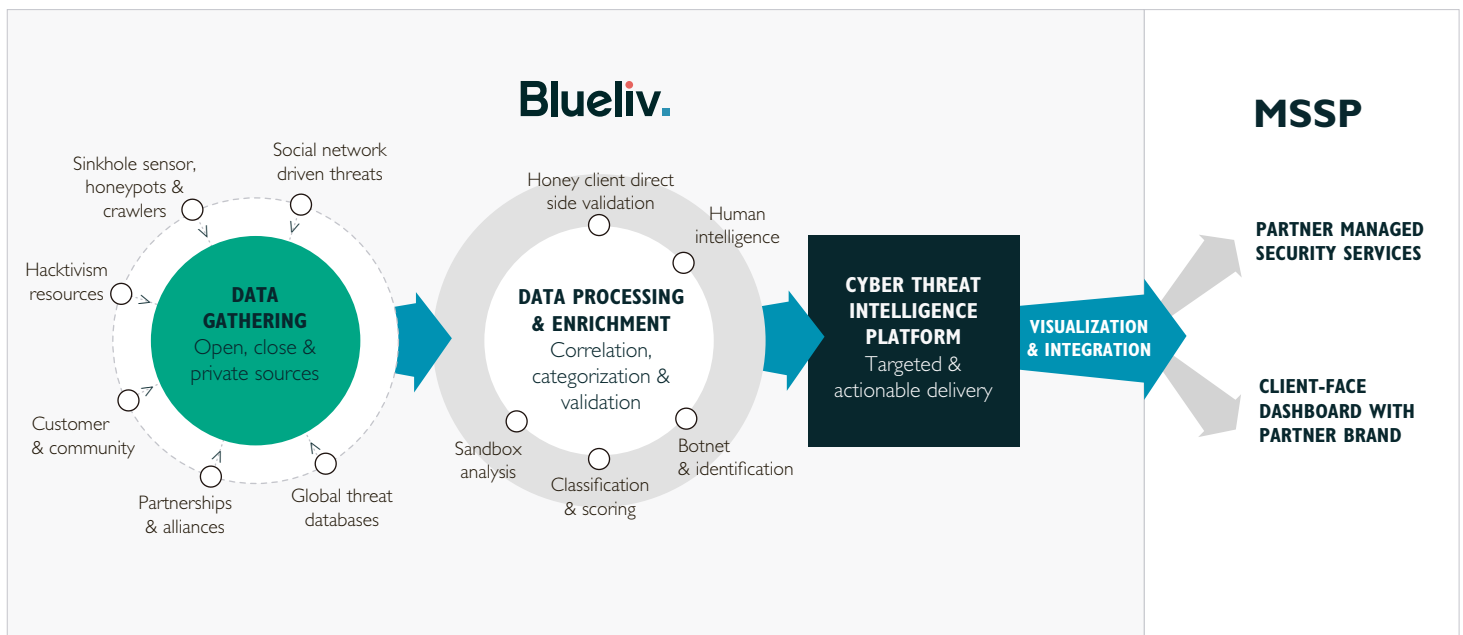
BENEFITS

ENHANCED PROTECTION FOR YOUR CUSTOMER

Blueliv targeted intelligence will help you to:

- Reduce customers' incident response times and therefore reduce the window of opportunity for threat actors.
- Reduce total costs of incident response and disruption to customers' business continuity.
- Determine cyber threats countermeasures and mitigation.
- Proactively identify new threats for rapid response and prevention.
- Model employee target profile.

FAST TIME TO REVENUE AND RETURN ON INVESTMENT FOR MSSPS

Because the Blueliv platform is offered as a cloud service, you can activate new client accounts quickly, without having to purchase, deploy, manage, support, or upgrade physical equipment. Fast activation accelerates better protection for your customers and enables you to achieve results and revenue faster. The Blueliv platform is based on a full SaaS, pay-as-you-grow licensing model.

FLEXIBLE AND SCALABLE FOR ADDING CUSTOMERS

The Blueliv Threat Intelligence Platform is multi-tenant and enables you to onboard new customers in a matter of minutes. Flexible integration through API, SDK, and plugins with vendors such as AlienVault, Splunk, ArcSight, and Elastic-ELK make it easy to export data from the Blueliv platform and integrate it with your customers' existing security solutions.

PROCESS AUTOMATION REDUCES LABOR AND INCIDENT RESPONSE TIME

Blueliv uses standardized cyber security information-sharing techniques, such as STIX and TAXII, to automate intelligence sharing with other security devices. Cyber analysts receive real-time alerts and automated data, eliminating the need to manually correlate data from multiple sources and in multiple formats. They can then provide actionable intelligence that enables each customer to defend against threats most effectively.

BLUELIV THREAT INTELLIGENCE PLATFORM KEY FEATURES

- Cloud-based platform that allows you to support a large number of clients from a single pane of glass. Build multiple use cases with a single, easy-to-use technology.

- Automated, targeted intelligence. Blueliv delivers only fresh, relevant information about threats targeting your customers.

- User-friendly GUI that simplifies configuration and operation. Results are easily integrated with other IT security solutions such as SIEM, IPS, and firewalls through API, SDK, and plug-ins.

- Fast provisioning. Enable service activation and new clients in just hours.

- Includes cyber crime feeds. Blueliv delivers data that contains information about crime server and bot IPs, malware, Indicators of Compromise (IOCs) and enables customers to identify currently active major hacktivism operations.

- Aggregated, targeted intelligence. Blueliv includes our proprietary targeted intelligence, as well as external sources, such as commercial feeds.

- Fresher data and last-minute updates. Our Threat Exchange Community provides access to the latest cyber threats.

With Blueliv, you and your customer are finally in position to improve incidence response and protect their business assets.

Learn more about the Blueliv Threat Intelligence platform:
https://www.blueliv.com/downloads/blueliv-threat-intelligence-platform-datasheet.pdf

Learn more about Blueliv Threat Intelligence data feed:
https://www.blueliv.com/downloads/blueliv-feed-datasheet.pdf

BECOME A BLUELIV PARTNER

Learn more about
Blueliv Partner Program at
blueliv.com/company/partners
or contact
partners@blueliv.com
One of our dedicated experts will contact you shortly.

ABOUT BLUELIV

Blueliv is a leading provider of targeted cyber threat information and analysis intelligence for large enterprises, service providers, and security vendors. Its cyber threat platform and feed address a comprehensive range of cyber threats to turn global threat data into predictive, actionable intelligence that detects, identifies, and helps stop cyber threats. Blueliv's clients include leading bank, insurance, telecom, utility, and retail enterprises, and the company has alliances with leading security vendors and other organizations to share cyber intelligence. Blueliv was named Gartner 2015 Cool Vendor.

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